



**MAASAI MARA UNIVERSITY**  
**CENTRE FOR STUDENTS CAREER & PLACEMENT SERVICES**

**TRACER STUDY**

Dear Respondent,

The CSC&PS is conducting a tracer study. This Tracer Study aims to gain deep insights of emerging trends in the job market.

The empirical evidence so generated shall inform our curriculum review in order to align them with the emerging knowledge and skills gap, taking into consideration the fourth industrial revolution.

In addition, MMARAU shall get empirical based feedback from its graduates that would go a long way towards improving its program support, equipment, associated facilities and ultimately the quality of its graduates that would enable them navigate and fit in the global job market.

Find the attached link to the survey questionnaire.

[https://docs.google.com/forms/d/e/1FAIpQLSeCDOOIPkzok9BFDZNUPANS-WoGvPSjnbY6s-mcE8xFQNS2aA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeCDOOIPkzok9BFDZNUPANS-WoGvPSjnbY6s-mcE8xFQNS2aA/viewform?usp=sf_link)

Thank you.

A handwritten signature in black ink, appearing to read 'Patrick Gudda', written over a horizontal line.

**Dr. Patrick Gudda, PhD.**  
CO-ORDINATOR, CSC&PS